PropTrack

Making the most of PropTrack's unique listings data

The essential guide to PropTrack's Listings API

Changing the way the world experiences property

At PropTrack, we're changing the way the world experiences property. We strive to produce the highest quality property data and make it readily accessible, so that you can deliver better property experiences for your customers.

The PropTrack Listings API gives you access to the most comprehensive property listing data in Australia. It is the best way to keep your finger on the pulse and understand realtime shifts in Australia's $10.2 trillion property economy. With easy integration, you can cut through the noise and create personalised experiences for your customers at the right stage of their journey.

Make the most of property experiences with listings data from the biggest source of listings in Australia, realestate.com.au.

1

Better customer retention by matching your customer data with property listings status changes

2

Improved lead acquisition by unlocking personalisation and cut through the market noise with hyper relevant communications

3

Manage costs in your marketing & communication by efficiently prioritising the right customers or prospects

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Retrieve all current and historic listings data for a given property

Search all listings associated with a single property

Query our vast listings library and return current and historic listings

Retrieve property attributes and listing features

Retrieve listing data associated with a property, including listing description, images, statement of information, to name a few

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What can you do with listings data?

Find out if a property is currently for sale or for rent

Add a listings check into your workflow

Pull images, videos & PDFs from a realestate.com.au listing into your own experience

Review property sales & rental history (based on listings data)

Easy to use & filter

Filter response so only the most recent or historic listing is returned

Extract attribute information about a property

Filter by status, including sold, leased and current

Need the technical specifications?
View the documentation on the developer portal.

Get in touch with our solutions team today

Visit us www.proptrack.com.au

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